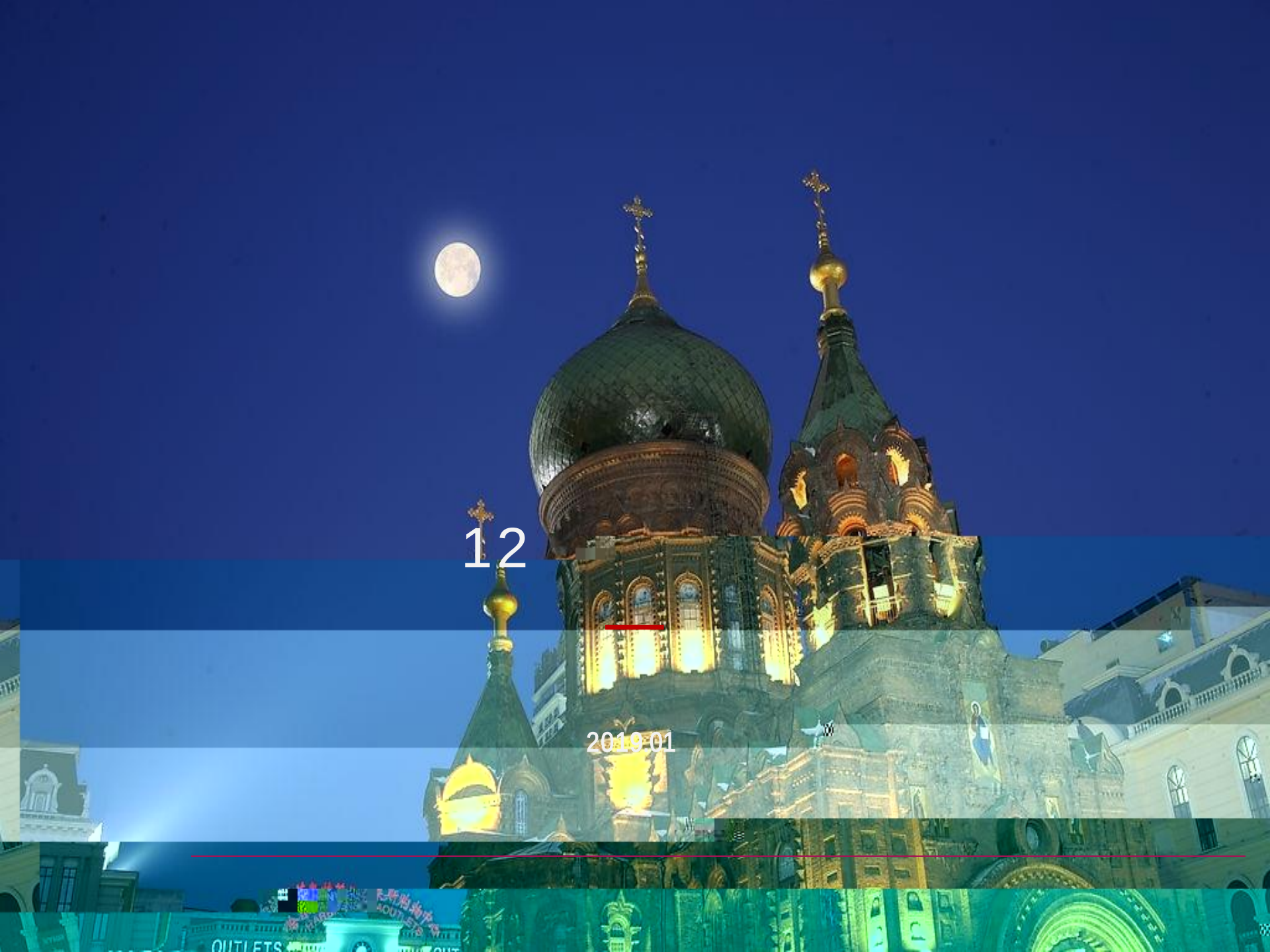




12

2019-01

OUTLETS

PART 1: 楼市资讯

PART 2: 一级市场

PART 3: 二级市场

PART 4: 世联优秀案例

Chapter 1

The background of the slide features a blurred image of a cityscape at night, with lights reflecting on water. Overlaid on this image are large, semi-transparent Chinese characters. The top row of characters reads '迷途' (Lost), and the bottom row reads '次子' (Second Son). The entire title area is enclosed in a thin red rectangular border.

宏观环境概述 国际经济



2018 11 3.7%

2018 11 8.7% 0.1

11 2.5% 0.5

2018 11 -0.04 2018 12

97.5 0.8

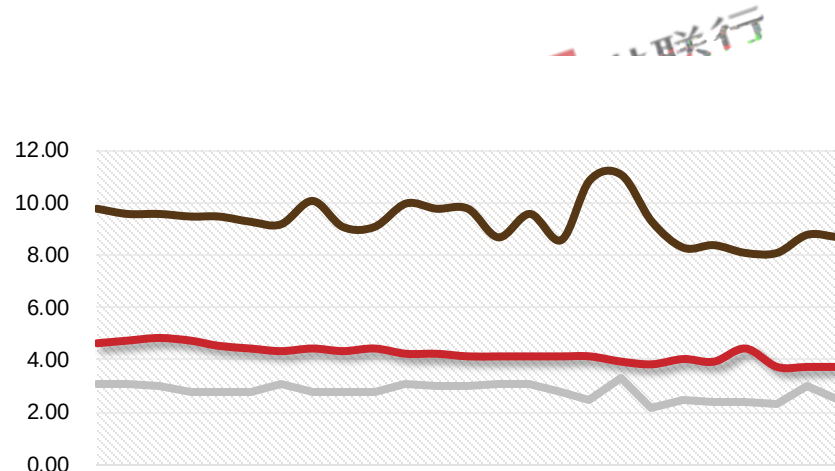
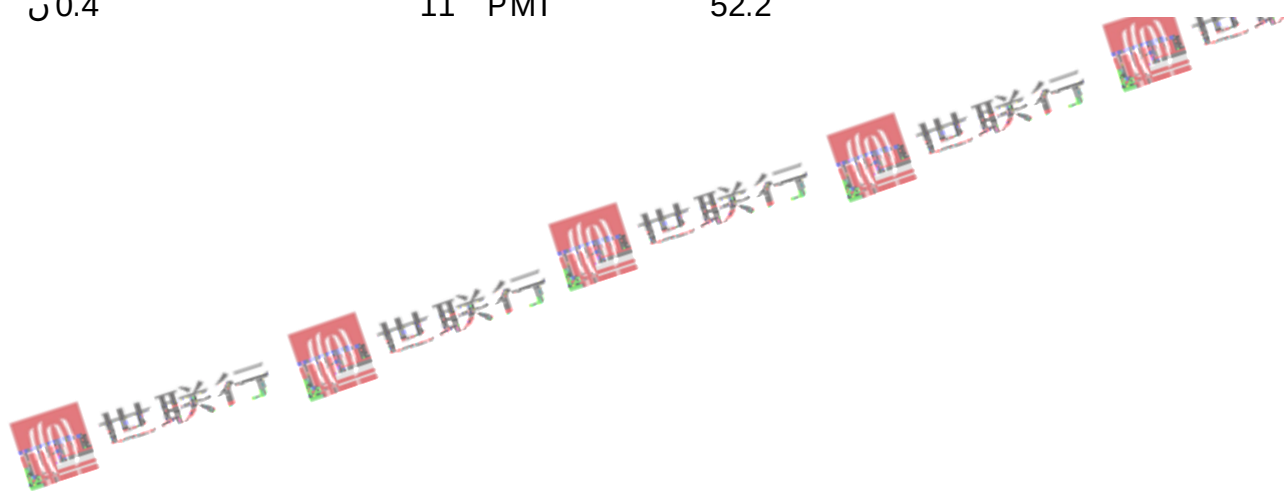
2018 12 GfK

-14

2018 12 (PMI) 53.8

0.15 PMI 51.4

0.4 11 PMI 52.2



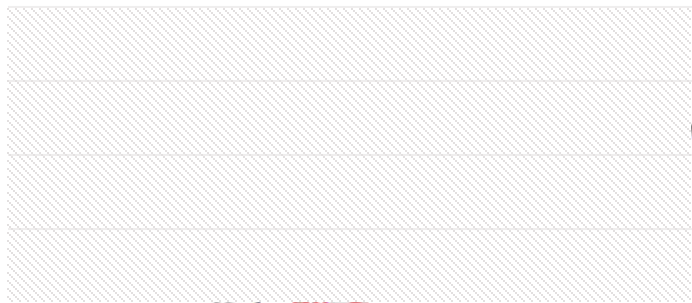
宏观环境概述——国内经济

1-11月全国房地产开发投资同比增长9.7%

2018 1-11 61700 7.79% 3.78% 609267

2018 1-11 110083 9.7% 1-10 78027 13.6% 0.1 70.9%

2018 11 2.2% 2.2% 2.5% 2.1%



宏观环境概述——国内经济

制造业低于临界点 景气度有所减弱

2018 12

PMI 49.4%

0.6

PMI 50.1%

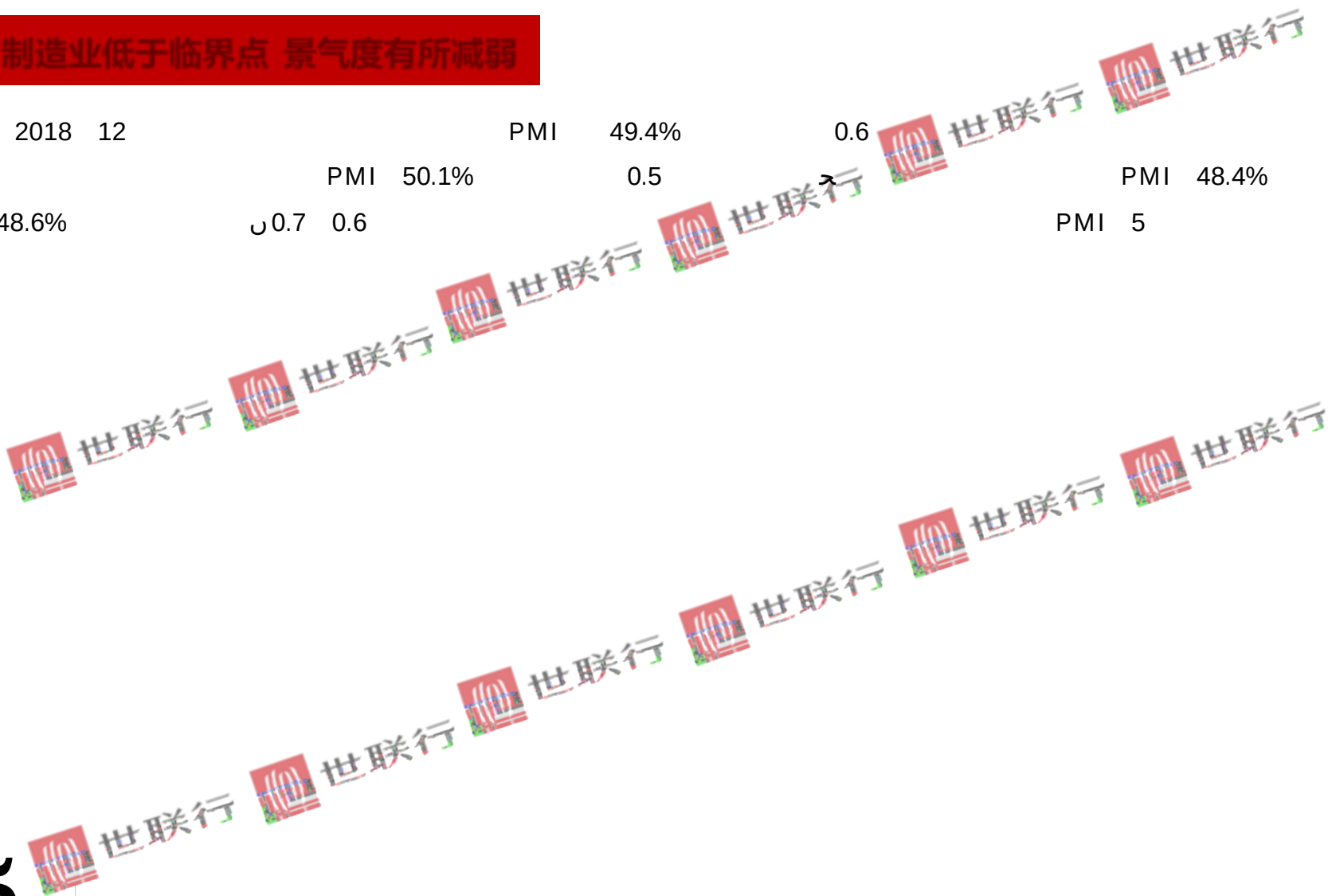
0.5

PMI 48.4%

48.6%

0.7 0.6

PMI 5



20

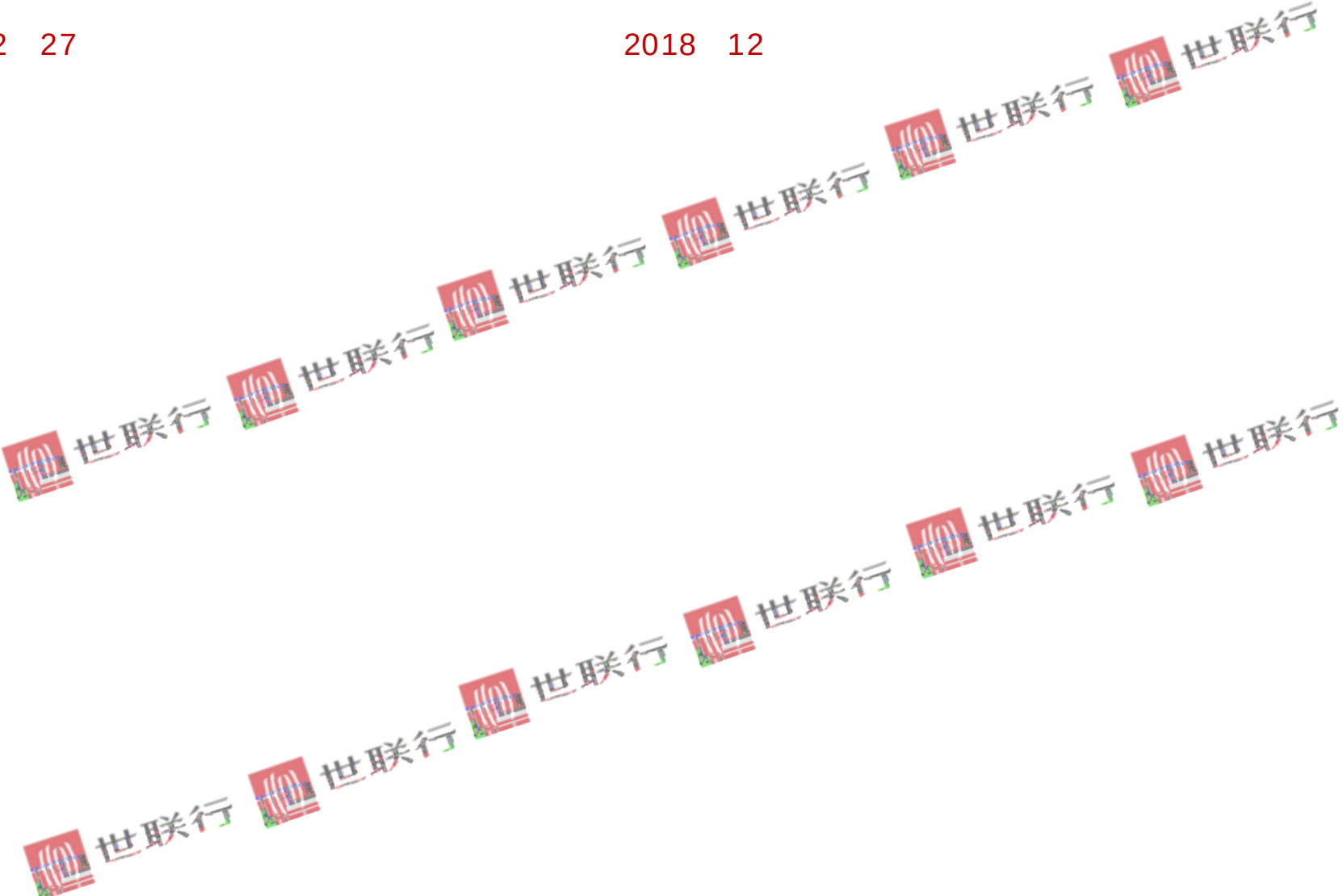
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宏观环境概述——12月地方政策

12 20		ﺙ ﺍ	12 20 ﺍ ﺍ 12 19 ﺍ ﺍ
12 24		ﺙ ﺍ	ﺍ ﺍ ﺍ
12 25		ﮔ	() (“ ”) = 5000 3
12 25			ﺡ
12 26		5	5
12 28	ﻭ	ﺕ ﻭ 2018—2035	

12 27

2018 12

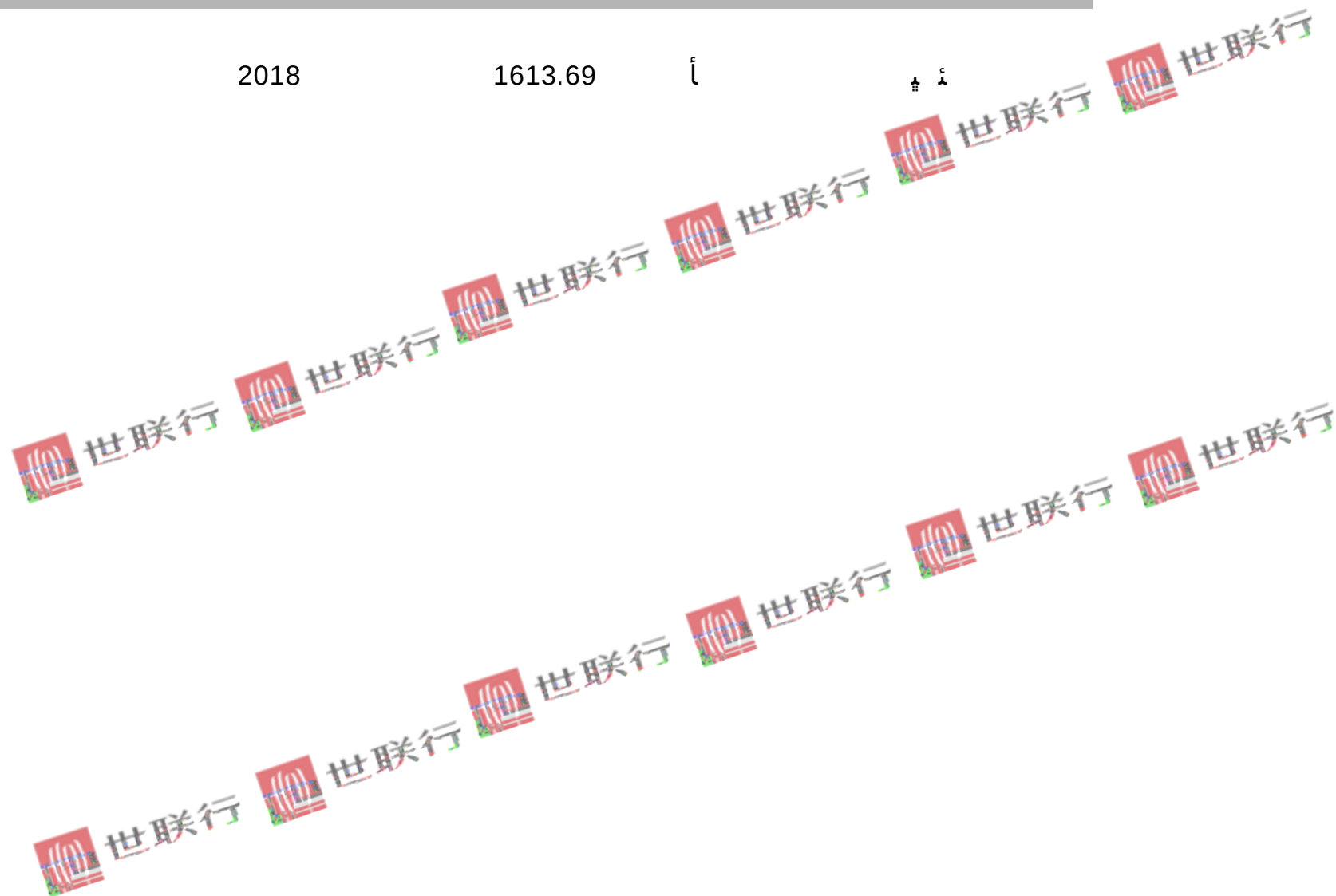


2018

1613.69

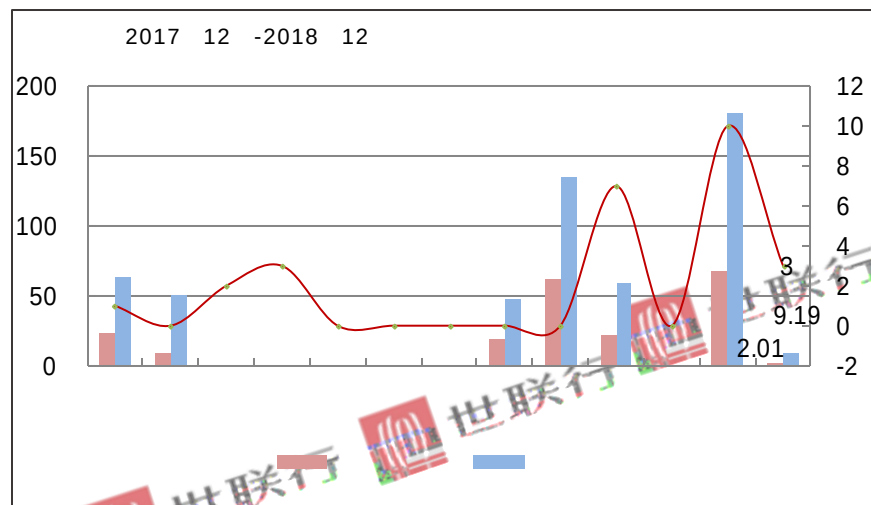
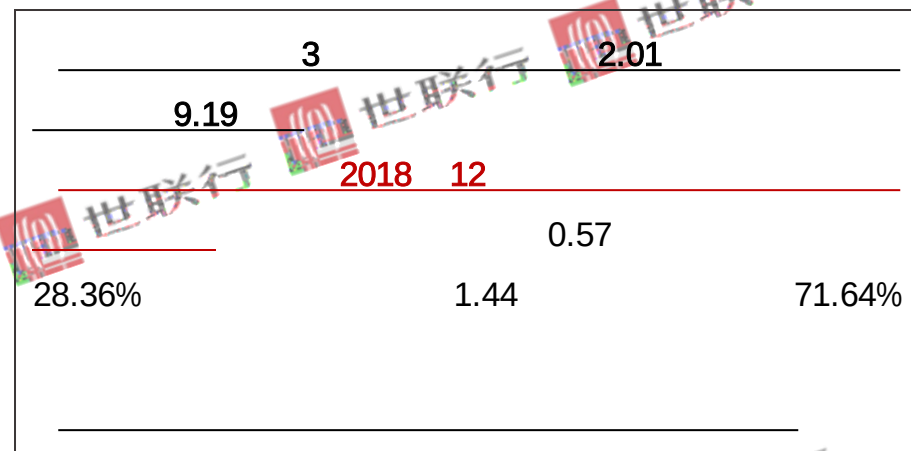
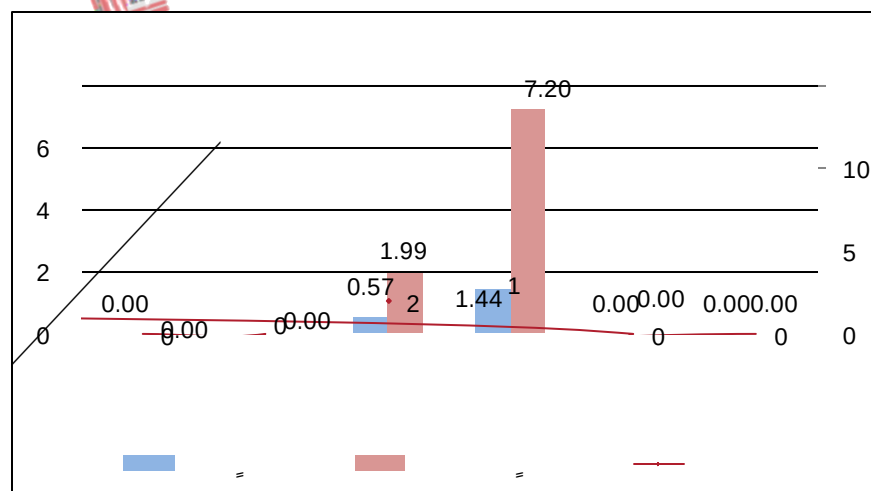
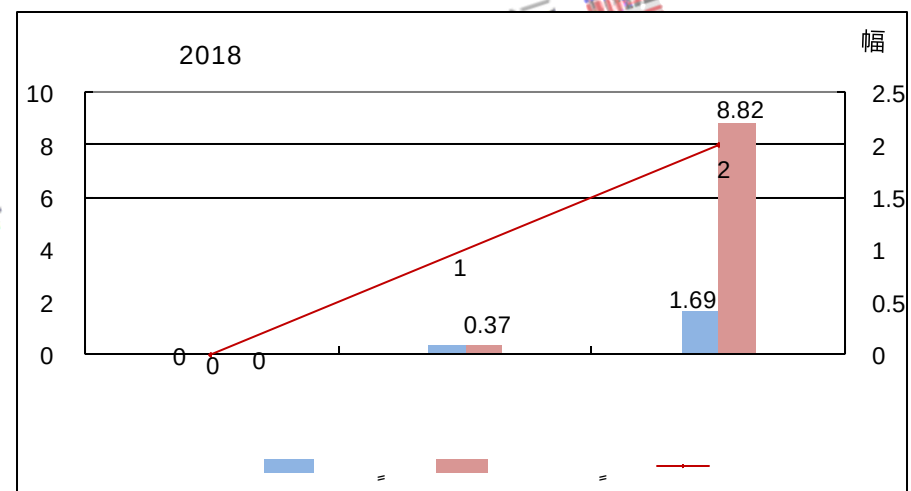
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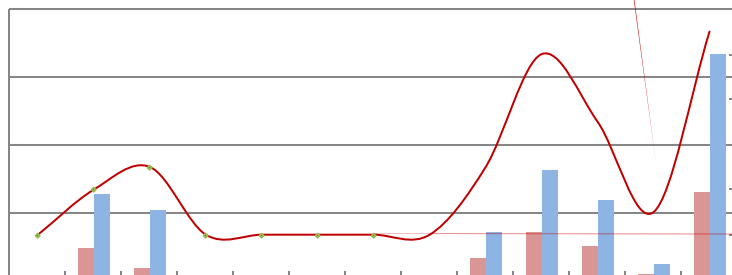
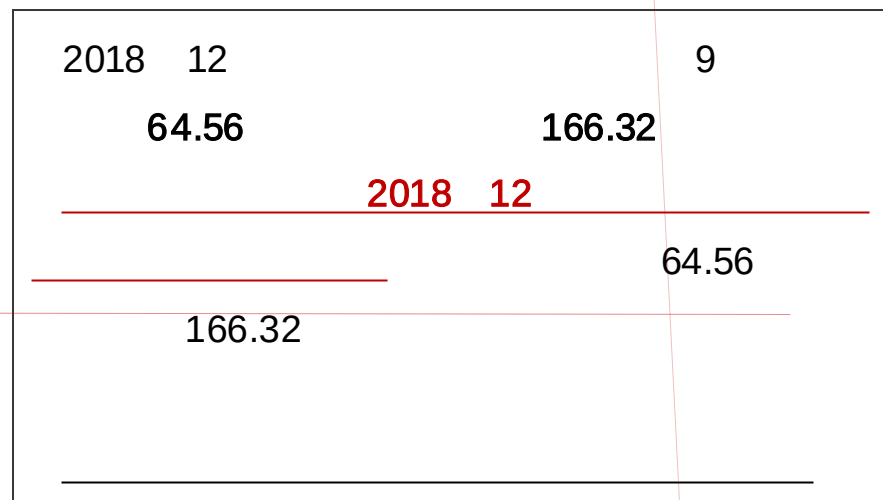
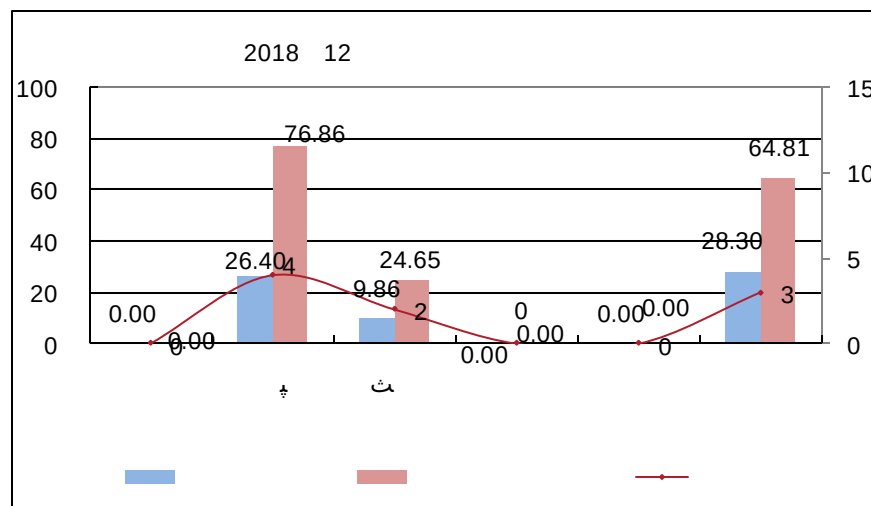
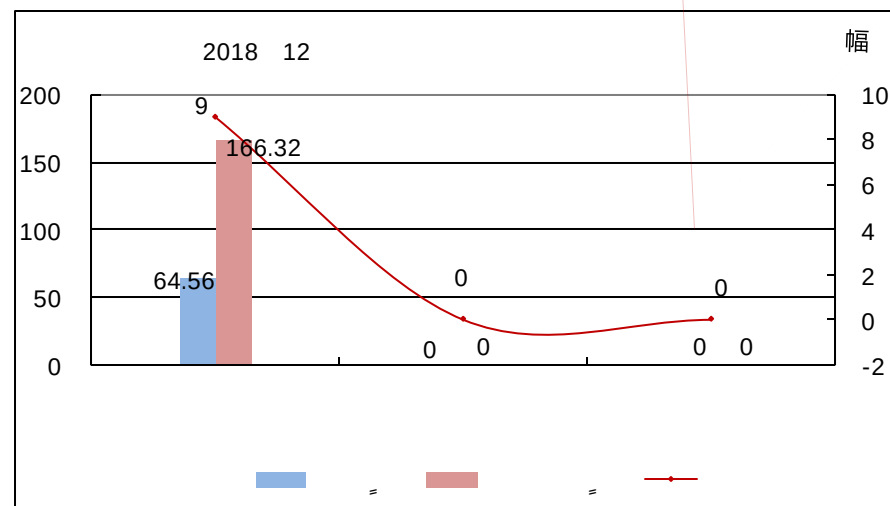


Chapter 2

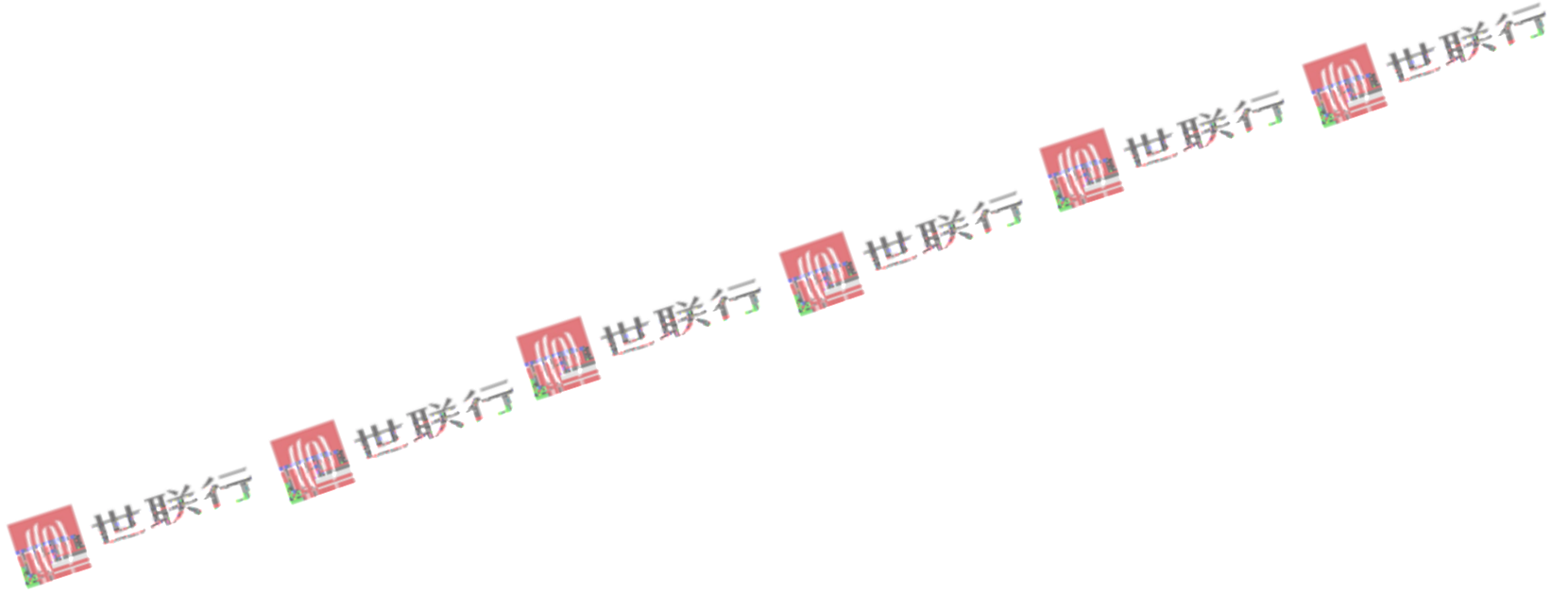




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Chapter 3

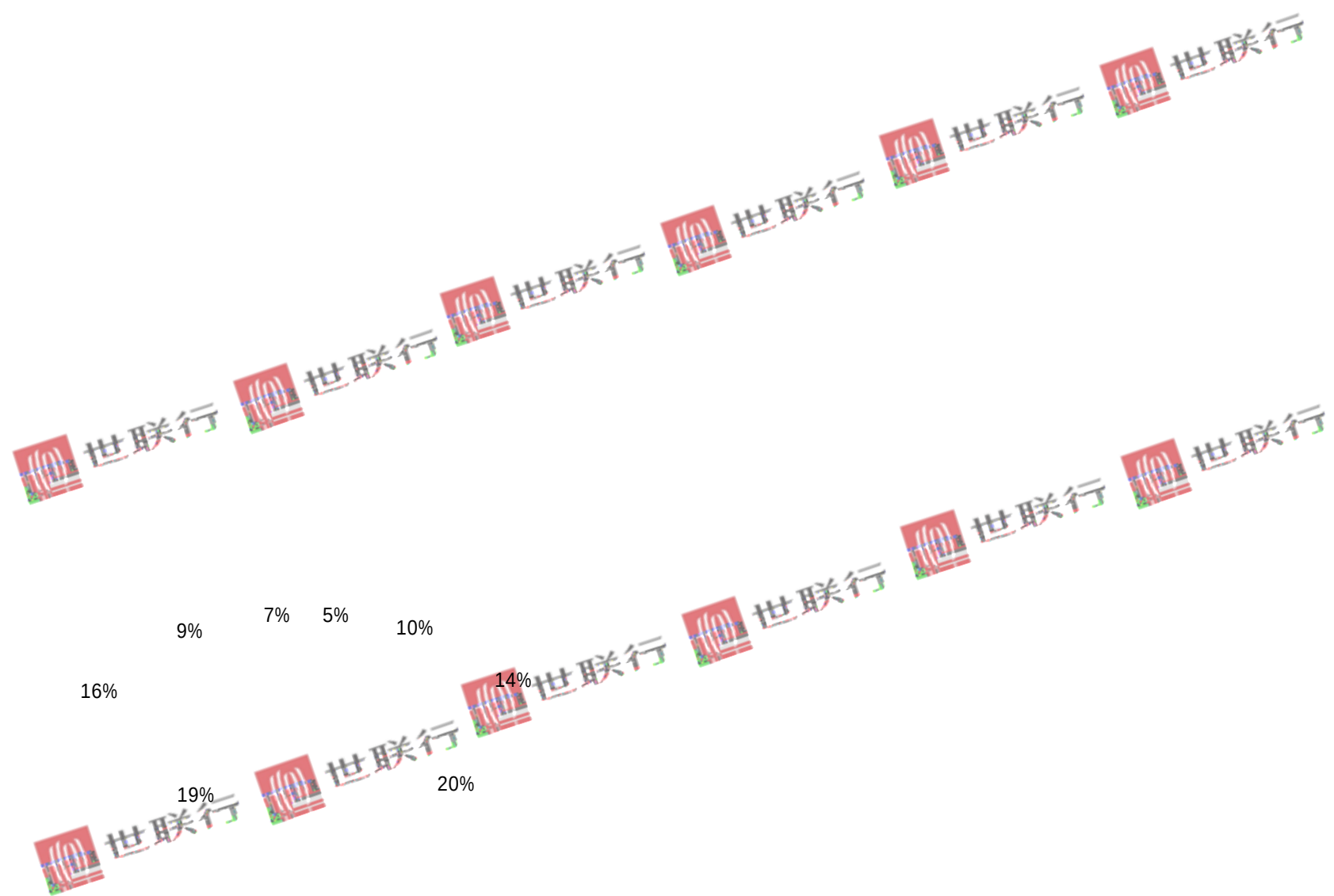


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2018/12/7	G3 G7 S1		180 206 205 178		297	42565.54	
2018/12/7	B S2 S3 S6		180 206 205 178		17	3661.84	
2018/12/10	11 12 15-17 19-22				579	83831.57	
2018/12/10	A12		18		17	1757.34	
2018/12/10	C 1-S C 3-S C 5 S 1 S 2		12 16 17		41	5117.7	
2018/12/13	1-5 15				581	31227.8	
2018/12/17	1-14				586	84651.56	
2018/12/20	1- 9 S1-S4				1299	131478.46	

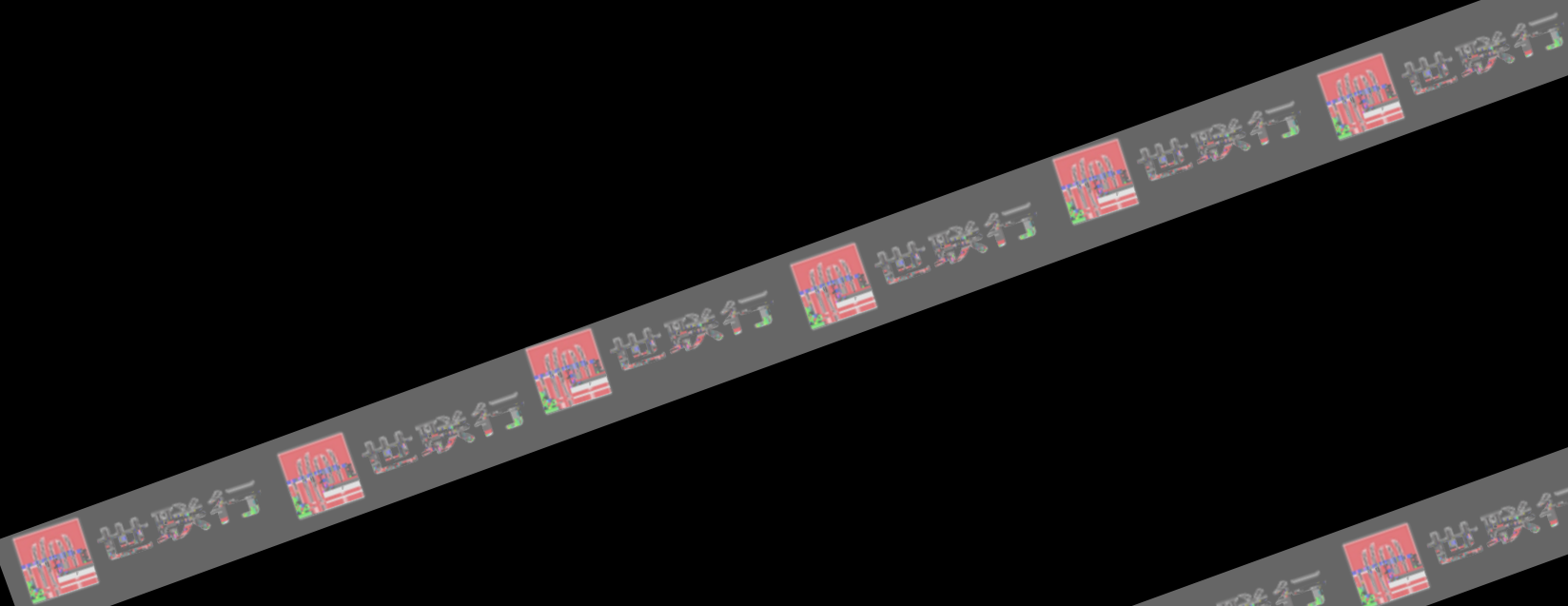


()

1	38272.91	275	34719
2	37067.25	481	46385
3	25887.92	242	23867
4	25105.47	135	21714
5	24195.96	95	14776
6	21177.39	248	21454
7	18047.64	195	18047
8	16370.07	128	12334
9	13499.43	135	13747
10	9596.6	173	15718

Chapter 4





陽行 八蟹

[illegible]

二、溢价分成

代由甲方支付底薪，世联发放佣金，世联统一管理

阶段一·传统代理

项目概述

合作契机

[illegible]

世联行 全案操作:

世联行 实现收益





2011-00-06

